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Society Of Publication Designers: 34th Publication Design Annual (Society Of Publication Designers' Publication Design Annual) (Vol 34)



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Synopsis

The Society of Publication designers was formed to acknowledge the role of the art director/designer in the creation and development of the printed page. In this volume showcasing the winners of its 34th annual competition, the best examples of editorial design are featured. Selected from over 10,000 entries received from all over the world, these winners represent the best in design today.

Book Information

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Customer Reviews

For over a quarter of a century, the Society of Publication Designers has been a driving force for quality and innovation in publicationdesign. It is the one venue to which the best of the best continually strive. SPD encourages artistic excellence by judging annuallythe work of thousands of design professionals in the United States andabroad. The activities of SPD promote the art director’s role as visualjournalist and partner in the editorial process—the partner responsible fortelescoping and shaping information, the one who gives tone to an editorialvoice. Since drafting its charter in 1965, SPD remains theonly organization specifically addressing the concerns of trade, corporate,institutional, newspaper and consumer editorial art directors. Guidance isprovided by a board of directors composed of top editorial art directors andallied professionals. The Society provides programs which explore thecollaborative work of the best illustrators. photographers and typographers,and constantly examines the real impact of evolving technologies.

A great showcase of publication designs. Check out the student competition section!

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